



OSU-STILLWATER COMMUNITY TRANSIT

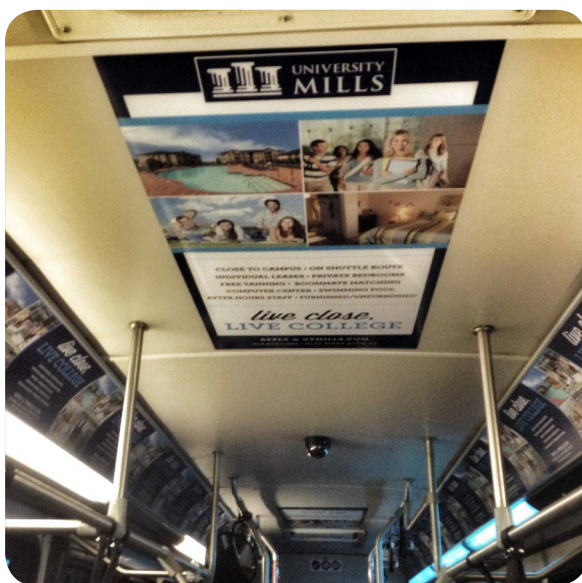
MEDIA KIT

CONTACT US
405.744.2373
ptsmktg@okstate.edu



THE BUS INTERIOR ADVERTISING

OSU-Stillwater Community Transit (The Bus) offers a variety of interior advertising options to allow advertisers to reach the highly sought after student demographic with bold messages while they are a captive audience on the buses.



Interior Signs 11x28
Space Rate (1 Card per bus)

Per Month	3 Month
\$200	Min

Double-wide Interior Signs 11x56
Space Rate (1 Card per bus)

Per Month	3 Months
\$300	Min

Ceiling Ads 24x48
Space Rate (Per Ad)

Per Month	3 Month
\$400	Min



All rates listed are NET



THE BUS SHELTER ADVERTISING

Multiple campus and city shelter locations provide advertisers with specific location-based advertising. We have multiple high visibility locations that will kick your campaign into overdrive!



Shelter Ads

Space Rate (Per Ad Panel)

Per Month	3 Month
\$400	Min



All rates listed are NET



FILE/SUBMISSION

SPECS

File Requirements:

- Adobe Illustrator or Adobe Photoshop (PC or Mac).
- TIFF, EPS, PDF, high resolution JPEG files OK.
- Artwork must be set up in CMYK format and please specify all PMS colors.
- For best output quality please use a rich black when possible (100% C,M,Y&K)
- Resolution for photos and rasterized art must be at least 100 dpi at full size.
- Please outline fonts and embed images.

NOTE: Please keep all text and important graphics in 1.5 inches from all sides.

File Submission:

- Email to ptsmktg@okstate.edu (files less than 5MB)

NOTE: OSU must receive print ready artwork at least 10 business days prior to printing for approval.

OSU Does not handle printing. Printing is not included in the quote. You must coordinate with a third party, and have the material shipped to 1006 West Hall of Fame Stillwater, OK 74078



CONTACT US

Jesse Wood
ptsmktg@okstate.edu

1006 W. Hall of Fame
Stillwater, OK 74078-2031

Direct Number
405.744.2373

thebus.okstate.edu
[@osutransit](#)
transit.okstate.edu